

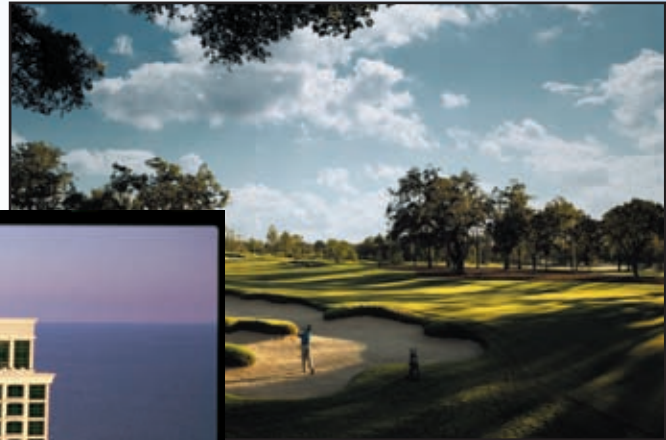
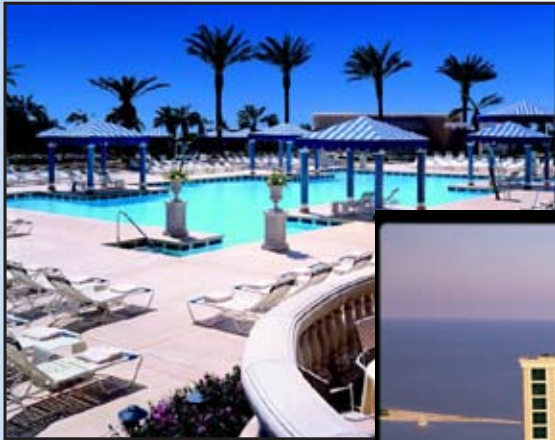
SOUTHERN



EXCHANGE, INC.

121st Annual Convention

March 17th – 21st, 2010



Beau Rivage
RESORT & CASINO • BILOXI

875 Beach Boulevard • Biloxi, MS 39530



Online Registration available at www.regonline.com/SIE2010

121st Annual Convention

Beau Rivage Resort & Casino

Biloxi, Mississippi

DRESS RESORT CASUAL FOR ALL CONVENTION FUNCTIONS

SIE CONVENTION AGENDA

WEDNESDAY, MARCH 17, 2010

2:30pm - 5:00pm Board Meeting
 6:30pm - 10:00pm Board Dinner

THURSDAY, MARCH 18, 2010

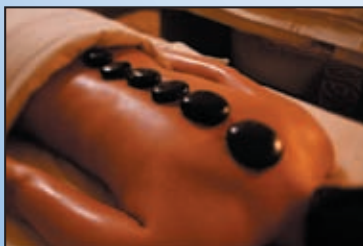
10:00am - 5:00pm Registration Open
 10:00am - 1:00pm Set-up for exhibitors
 1:00am - 4:00pm Poker Tournament (Optional Activity)
 6:30pm - 9:30pm Welcome Reception/Dinner

FRIDAY, MARCH 19, 2010

8:00am - 9:30am Registration Open
 8:00am - 9:00am Continental Breakfast with Exhibitors
 Silent Auction Preview
 9:00am - 9:30am Welcome to convention/Anti-trust Rules, Brent Haller, President
 9:30am - 10:30am **Keynote Session** – “Grow Your Key Talent”, Rebecca Morgan, CSP
 10:30am - 10:40am Break
 10:40am - 12:00pm SIE Poker Run with Suppliers
 12:00pm - 1:30pm Lunch – On Your Own
 12:30pm - 2:30pm Ladies Luncheon/Shopping (Optional)
 1:30pm - 3:00pm Roundtable Discussions
 3:00pm - 5:30pm Open time
 5:30pm - 6:00pm Silent Auction Preview
 6:00pm - 7:30pm Supplier Cocktail Party – Silent Auction
 Dinner on Your Own

SATURDAY, MARCH 20, 2010

7:30am Supplier meeting
 8:00am - 9:45am Continental Breakfast/Poker Run with Exhibitors
 9:45am - 10:15am Supplier Introductions
 10:15am - 10:45am IPIA update
 10:45am - 11:15am SIE Business Meeting – SIE Poker Run Drawing
 12:00pm Golf Tournament (Optional Activity) - Afternoon free for others
 7:00pm - 7:30pm Cocktails
 7:30pm - 10:00pm President’s Closing Banquet





KEYNOTE SPEAKER - *Rebecca Morgan, CSP, CMC* **Grow Your Key Talent**

Bestselling author, trusted adviser to executives, consultant, seminar leader, speaker. Our Keynote speaker will be talking about how to "Grow your key talent". She will be speaking on this critical topic that affects our industry – especially small businesses. This session will provide us with simple and effective ideas on how to be proactive in staffing and training technique so that you and your employees will benefit in the long run. This is a session not to be missed!!!!



SIE Poker Tournament **Thursday, March 18th 1pm – 4:30pm**

The SIE Poker Tournament is a new event unique to our exciting venue and hotel. Be sure to get there early if you plan on taking part in this exciting event. There will be great prizes involved for the winners! **IMPORTANT** – For those novice poker players we will have an intro class immediately preceding the tournament - this is a great way to learn something new **AND** hopefully win some money!!! Cost: \$75.00 per person



Ladies of SIE Shopping Trip and Lunch **Friday, March 19th 12:30pm – 2:30pm**

The ladies of SIE will head over to Ocean Springs, MS – only 5-10 minutes from the hotel. We will have a ladies luncheon and walk around this quaint town which is filled with charming shops and antique stores.
Cost: \$20.00 per person

SIE Golf Tournament **Saturday, March 20th 12:00pm – 5:00pm**

Shell Landings will be the location for our annual Golf Tournament. This stunning course has 18 holes of natural wonder designed by Davis Love III and over looks coastal marshlands. Come join your SIE friends for an afternoon of golfing & fun. (Box Lunch included).
Cost: \$125 per person



Hotel Information:

The Beau Rivage is a first class hotel that offers a little something for everyone to enjoy! The hotel offers an array of amenities designed to allow you to relax and recharge from our busy lives. It is the ideal location for the SIE 2010 convention with high-end dining, world-class golf, numerous shops and boutiques, a luxurious spa and a tropical poolside paradise. This is going to be the backdrop for an AMAZING SIE convention!

The room rates at this hotel will vary depending on the night of the week that you arrive. Wednesday – Thursday our SIE rate will be \$129.00 plus tax. Friday – Sunday our SIE rate will be \$189.00 plus tax. We hope you will arrive early and stay late to take advantage of these great values on the Mississippi Coast!!

IMPORTANT: All room reservations must be made through Suncoast Meetings in order to attend the convention.



For more information go to www.regonline.com/SIE2010 or contact Suncoast Meetings at sie@suncoastmeetings.com or (813) 852-1977

SIE CONVENTION REGISTRATION INFORMATION

(REGISTRATION IS BEING HANDLED BY SUNCOAST MEETINGS AND EVENTS.)

PLEASE REGISTER ONLINE AT WWW.REGONLINE.COM/SIE2010

Fax registration; fax this form to 813-354-3691 by 02/10/2010 for Early Bird Pricing.

Company Name _____

Attendee Name _____

Company Address _____ City/State/Zip _____

Email _____ Office Phone _____ Cell Phone _____

REGISTRATION FEE

The early bird registration fee is \$295 per person (before 2/10/2010)

The late registration fee is \$325 per person (after 2/10/2010)

OPTIONAL ACTIVITIES (transportation on own – we will carpool where needed)

_____ SIE Poker Tournament \$75 per person

_____ SIE Ladies Shopping and Lunch \$20.00

_____ SIE Golf Tournament \$125 per person (includes box lunch and 2 drink tickets)

RESERVATION CUTOFF DATE

Sleeping room reservations must be made by Wednesday, February 10th through Suncoast Meetings & Events. Please remember that we have a limited room block so reservations are on a first come first serve basis.

ROOM RESERVATION (IMPORTANT – This will be handled by Suncoast Meetings & Events – please do not contact the hotel directly).

Sleeping Room Rate; All rooms are subject to tax (currently 12%) and \$1.00 per night occupancy fee.

Parking is comp per car per night for self-parking. There is no cost for use of the hotel health club. Rates are available 3 days before & after the convention based on hotel rate and availability. Suites – Please contact Suncoast Meetings for suite availability and rates.

Arrival Date _____ Departure Date _____

Pls indicate King or Double request _____

Special Request _____

Credit Card Guarantee for Hotel

Credit card number (Visa, MC or AMX) _____ Exp Date _____

This is a guarantee only. The hotel may take an advance deposit 1 week prior which would be applied to your guest room.

Hotel Cancellation Policy; The hotel has a 72 hour cancellation policy – any cancellations or changes made within 3 days of arrival will be subject to a 1 night penalty (room rate + tax)

PAYMENT FOR REGISTRATION FEE/OPTIONAL ACTIVITIES

Credit Cards (Visa/Mastercard and AMX) and check payments are accepted.

IMPORTANT – All payments must be received in full by (2) weeks prior to the convention (March 3, 2010).

Please mail any checks for convention registration:

SIE Office 721 Argyle Place Temple Terrace, FL 33617

Credit Card Payment for Registration

Credit Card # (Visa, MC, AMX) _____ Exp Date _____

**There will be a \$5.00 convenience charge added to all credit card charges to offset credit card transaction fees.

SIE Convention Cancellation Policy: The 1st day of the convention is defined as Thursday 3/18/2010. A refund of registration fees will be granted if the request is made 30 days prior to the opening registration day of the convention minus a \$50.00 processing fee. There is no charge for substitutions or name changes. For a cancellation within 8 – 29 days there will be a \$100 processing fee deducted from the refund. No refunds within 7 days of the registration day (3/18/2010). **Optional Activities** - There will be no refunds for optional activities cancelled after March 4th.

**For any Convention questions please contact Suncoast Meetings at sie@suncoastmeetings.com or (813) 852-1977.
We look forward to seeing you at the Beau Rivage!!!**